



Invest in the Dream Fundraiser

Presented by **Passion for Life, Inc.**



2026



Dear Friends,

We're excited to share the sponsorship opportunities for Passion for Life's upcoming ***Invest in the Dream Breakfast Fundraiser***, a morning of purpose dedicated to creating sustainable futures for under-resourced youth across Metro Atlanta.

This event brings together partners, leaders, and community champions who believe every young person deserves career clarity, confidence, and career-aligned experiences that many of us wish we had growing up. Your partnership helps us reshape what's possible for youth, not just for today, but for every step they take next.

Together, we're building a future where every young person can see and seize their potential.

Enclosed is our **2026 Sponsorship Proposal** outlining the impact of our work and the meaningful ways you can join us in building long-term, sustainable pathways for young people.

Thank you for considering this opportunity to invest in the next generation. You can learn more about the Invest in the Dream Breakfast Fundraiser at **<https://passionforlifeinc.org>**. Or call the Development Team at **678-436-5519**.

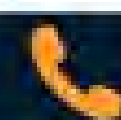
With gratitude,

A handwritten signature in black ink that reads "Samantha Bell".

Samantha Bell

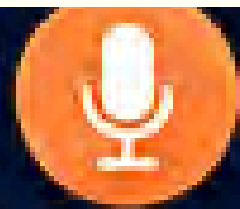
Passion for Life, Inc. Board Member

2026 Invest in the Dream Breakfast Fundraiser Chair



Invest in the Dream Fundraising Breakfast

A morning of purpose, bringing together people and partners committed to creating sustainable career pathways aligned with passion. Reshaping what's possible for Metro Atlanta youth.



Inspiring
Stories



Immersive
Experiences



Bold
Potential



Career
Readiness

“ We believe all youth should feel:
“I belong, I have a voice,
and I can create the
future I want.”

Everything we do is rooted in the belief that passion isn't a luxury—it's a strategy for navigating the future with strength, vision, and resilience.

WHO WE ARE


Passion for Life, Inc. is a youth career coaching and workforce development organization that equips under-resourced youth with the clarity, confidence, and actionable strategies they need to pursue meaningful careers.

We partner with schools and nonprofits to strengthen career-readiness programs by embedding data-driven coaching frameworks that fill gaps without duplicating services.

Our early-stage model bridges the divide between exploration and long-term workforce success.

HOW WE CREATE IMPACT

Our 4-I Career Coaching Framework guides youth through a fun, holistic process of:

-  **INVESTIGATING** themselves and their career options
-  **IMMERSING** in transformative experiences
-  **IDENTIFYING** their focused career selections
-  **IMPLEMENTING** an actionable, passion-oriented career plan

Youth discover their career path with clarity and purpose.

WHY IT MATTERS

Many youth lack the clarity, guidance, and exposure needed to align their strengths with viable career pathways.

Your investment helps:

- Sustain year-round youth career programming
- Expand immersive career experiences
- Support youth at pivotal decision points
- Build diverse, work-ready talent pipelines

OUR IMPACT

We're creating measurable change and unlocking futures.



2,000+

Youth served across metro Atlanta

20+

Industries explored across cohorts

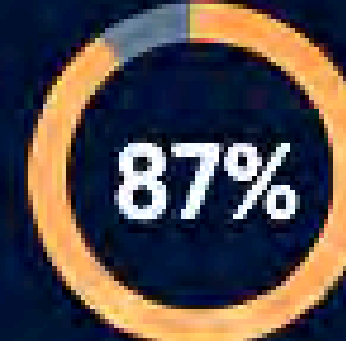


\$500,000

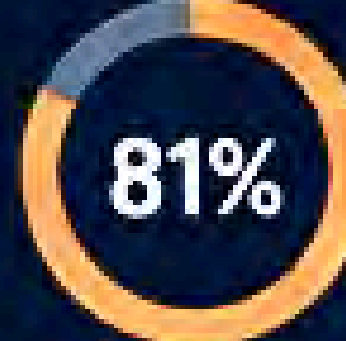
In scholarships secured



Gained clarity around strengths, values, and career interests



Increased confidence in career decision-making



Completed a focused career plan or identified concrete next steps

OUR PARTNER NETWORK

Working together to empower youth and strengthen communities.



ATLANTA
PUBLIC
SCHOOLS



Big Brothers
Big Sisters.
OF METRO ATLANTA



COOLGIRLS



SPONSORSHIP OPPORTUNITIES

Partner with us to unlock career readiness for every young person.

Your sponsorship fuels hands-on career programming, immersive experiences, and coaching that helps under-resourced youth gain clarity, confidence, and career-aligned opportunities.



DREAM BUILDER SPONSOR \$10,000

Lead Partner | Maximum
Viability & Engagement

- ✓ Premier recognition as Presenting Sponsor
- ✓ 2-3 minute speaking opportunity
- ✓ Exclusive branded activation area (customizable)
- ✓ Featured logo placement on all signage, screens, and program
- ✓ Logo on event website and registration page
- ✓ Social media campaign (3 dedicated posts)
- ✓ Verbal recognition during program
- ✓ Priority access + reserved bistro cluster
- ✓ Inclusion in event recap and post-event communications



VIP seated table for up to 8 guests (premium placement)

10 EVENT TICKETS



CHANGE AGENT SPONSOR \$5,000

Strategic Partner | Strong
Visibility & Access

- ✓ Prominent logo placement on signage and program
- ✓ Logo on event website
- ✓ Social media recognition (2 posts)
- ✓ Verbal recognition during program
- ✓ Branded bistro table signage
- ✓ Opportunity to place branded materials at check-in



VIP seated table for up to 6 guests

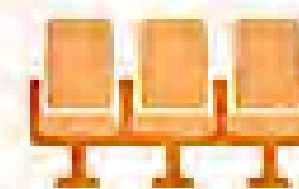
6 EVENT TICKETS



INFLUENCE SPONSOR \$2,500

Engagement Partner |
Meaningful Participation

- ✓ Logo on signage and program
- ✓ Listing on event website
- ✓ Shared acknowledgment during program
- ✓ Reserved accessible seating (if needed)
- ✓ Inclusion in event recap
- ✓ Opportunity to contribute to raffle or guest experience
- ✓ Logo included in event slideshow loop



Reserved seats for up to 4 guests

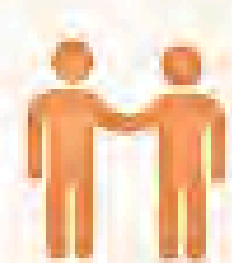
4 EVENT TICKETS



PASSION SPONSOR \$1,000

Supporter Level | Community
Engagement

- ✓ Logo in program and on event website
- ✓ Group social media thank-you



2 EVENT TICKETS



IN-KIND EXPERIENCE DONATIONS

Donate an immersive experience that inspire our attendees and help fund hands-on career readiness for under-resourced youth.

Benefits:

- Showcase your business through a unique experience that inspires our community and contributes to long-term youth impact
- Recognition on event signage, program, and auction materials
- Social media acknowledgment highlighting your donated experience
- Two complimentary event tickets
- Recognition as a valued partner supporting youth career readiness and opportunity



SPONSORSHIP COMMITMENT FORM

SPONSORSHIP LEVEL (CHECK ONE)

- Dream Builder Sponsor — \$10,000
- Change Agent Sponsor — \$5,000
- Influence Sponsor — \$2,500
- Passion Sponsor — \$1,000
- In-Kind Experience Donor (describe): _____

CONTACT INFORMATION

Name: _____

Organization: _____

Address: _____

Phone: _____

Email: _____

Website: _____

GUEST NAMES (IF APPLICABLE)

1. _____

2. _____

3. _____

LOGO SUBMISSION

Please attach a high-resolution logo (.PNG, JPG, PDF, EPS).

PAYMENT

- Please invoice us We will mail a check