

# INVEST IN THE DREAM

## FUNDRAISING BREAKFAST



**A morning of purpose**, bringing together people and partners committed to creating sustainable career pathways aligned with passion. Reshaping what's possible for Metro Atlanta youth.

Everything we do is rooted in the belief that **passion** isn't a luxury – it's a strategy for navigating the future with **strength, vision, and resilience**.

### WHO WE ARE

Passion for Life, Inc. is a youth career coaching and workforce development organization that equips **under-resourced youth** with the **clarity, confidence, and actionable strategies** they need to pursue meaningful careers.

We partner with schools and nonprofits to strengthen career-readiness programs by embedding data-driven coaching frameworks that fill gaps without duplicating services.

*Our early-stage model bridges the divide between exploration and long-term workforce success.*

### WHY THIS EVENT MATTERS:

**Your donation fuels change.**

Passion for Life addresses a systemic gap in economic mobility and equitable access to career opportunities.

Many youth lack the clarity, guidance, and exposure needed to align their strengths and interests with viable career pathways. At the same time, youth-serving nonprofits often lack the resources to provide structured workforce development programming, and corporate partners struggle to engage early-stage talent in ways that align with workforce development and inclusion goals.

Our intended impact is to increase career clarity, job-readiness, and postsecondary success for youth facing systemic barriers to economic opportunity.

Through guided self-discovery, career immersion, and workforce skill development, youth build a clear understanding of their strengths and a practical plan for their next steps after high school. Over time, this approach supports improved employment outcomes and contributes to greater economic stability within the communities we serve.

### HOW WE CREATE IMPACT

Our 4-I Career Coaching Framework® guides youth through:



**INVESTIGATING**  
themselves and their career options



**IMMERSING**  
in transformative experiences



**IDENTIFYING**  
focused career selections



**IMPLEMENTING**  
a passion-aligned career plan

### IMPACT



### PARTNER NETWORK



# Sustain a Year of Career Readiness for Youth

*Giving under-resourced youth the career clarity, confidence, and direction many of us wish we had at their age.*

## THE CHALLENGE

Too many under-resourced youth are navigating critical life and career decisions without the **guidance**, **exposure**, or **support** needed to succeed.

- **Without intervention**, they risk missed opportunities, lack of direction, and entering the workforce unprepared.

We guide youth through a year-long journey of discovery, preparation, and action, *not just a single moment of support.*

## JOIN THE PASSION CHAMPIONS CIRCLE

### Choose How Your Giving Can Sustain a Year of Career Readiness for Youth

Your generosity, whether monthly or one-time, ensures that no young person has to navigate their future alone and has an actionable plan.

Monthly Gift	Annual Impact	What Your Support Sustains:
\$25/month	\$300/year	Career discovery tools, assessments, and guided reflection
\$50/month	\$600/year	Ongoing career coaching and skill-building support
\$75/month	\$900/year	Expanded access to coaching and career exploration experiences
\$100/month	\$1,200/year	A full journey of coaching, training, and career exposure

Every monthly gift contributes to a collective impact that transforms futures.

## Prefer to Make a One-Time Gift?

### \$150 Event Anchor Gift: Fuel Coaching and Ignite a Young Person's Career Journey

A one-time gift of \$150 fuels the coaching that helps a young person ignite their passion, discover careers that align with their strengths, and begin shaping an initial career plan.

*This is the most powerful single gift you can make today.*

## Other One-Time Gifts Welcome

- Career assessments
- Coaching sessions
- Skill-building workshops.
- Career exposure opportunities.

## YOUR IMPACT

- Provide uninterrupted coaching and support
- Expand immersive career experiences.
- Equip more youth with skills for long term success.

## Make Your Commitment

Become a monthly donor or make a one-time gift today.

**DONATE NOW**

Or mail a check to:

Passion for Life, Atlanta, GA 30356

